

PRESS RELEASE

Date: 10th October 2016



LETSHEGO SWAZILAND AFFIRMS COMMITMENT TO IMPROVING LIFE BY SUPPORTING ESICOJENI FOUNDATION

- Letshego is committed to improving life, and invests in strategically aligned social development
- Letshego is in full support of initiatives that are targeted at livelihood improvement, in particular of disadvantaged groups such as vulnerable children
- Letshego remains passionate about collaborating with its stakeholders and partners to drive sustainable improvements in the wellbeing of communities across its African footprint

Mbabane, Swaziland: Letshego Financial Services Swaziland (Letshego Swaziland) continues to make great strides in delivering on its mandate to improve lives across the country. In continuation of this commitment, Letshego Swaziland donated SZL50 000 to Esicojeni Foundation's "End Hunger Walk". This initiative, which Letshego has proudly partnered with for the fifth consecutive year running, is in alignment with Letshego's social investment strategy that seeks to extend community development support in addition to its provision of inclusive financial solutions.

Said Letshego Swaziland Chief Executive Officer, Mr. Charles Hlatshwayo, "Swaziland has been plagued by a food shortage crisis due to the drought that has affected Southern Africa as a whole. While we have made great strides in working towards food security through projects such as this one, it is imperative that we enhance our efforts further. Initiatives such as the "End Hunger Walk" are in perfect alignment with our own brand promise, *Let's Improve Life*. Our strategic social investment into health, livelihood and education-oriented needs are intended to drive sustainable impact in our communities. To that end, we believe that it is the shared responsibility of us all to work towards the long term food security of the disadvantaged in our nation. This is why we continue to support the noble Esicojeni initiative. The majority of the produce from the projects funded is deployed to schools."

The Esicojeni Foundation patron is His Majesty the King Mswati III. The End Hunger Walk initiative aims to increase awareness about child hunger and assist in finding long term solutions to food security in the country. Further to that, the initiative seeks to increase direct community action on hunger and efficiency, as well as accountability of national efforts to reduce child hunger and malnutrition. The Foundation applies its proceeds to various agricultural projects, the produce of which mainly is deployed to schools and vulnerable groups in society. These include a focus on sustainable food production. These objectives in turn align with Letshego's efforts in uplifting the wellbeing of communities across the nations which the Group calls home.

Continued Mr. Hlatshwayo, "It is through social investments and relationships, such as ours with the Esicojeni Foundation, that we continue to build partnerships as we pursue our ambition of being Africa's leading inclusive finance group. At the same time, we seek opportunities to provide necessary support to our communities. As an African-born operation that has grown to service 10 markets across the continent, it is evident that when we work together in unity, we can succeed and drive sustainable change from within ourselves."

ENDS

Notes to editors

About Letshego Holdings Limited

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sales force. It has over 270 representation points across its footprint, servicing a base of over 300,000 borrowers and Letshego Holdings Limited was incorporated in 1998, is headquartered in Gaborone and was publicly listed on the Botswana Stock Exchange (BSE) in 2002. It is a Botswana International Financial Services Centre-accredited holding company with lending and deposit-taking subsidiaries across ten countries in Southern, East and West Africa - Botswana, Kenya, Lesotho, Mozambique, Namibia, Nigeria, Rwanda, Swaziland, Tanzania and Uganda. Letshego is the largest indigenous company on the BSE by market capitalisation (in excess of US\$500 million as at 30 June 2016) and ranks among the top 40 market value sub-Saharan Africa companies (excluding South Africa).

It is a truly pan-African financial services provider and is committed to skills development – the Group employs over 2,800 team members, across more than 20 nationalities. 1100 of the Letshego team comprise its commission-based 140,000 depositors.

Contact person: Ms Mmadiofa Pilara (Head of Group Brand and Communications); **Tel:** (+267) 3643300, **Email:** mmadiop@letshego.com

About Letshego Swaziland

Letshego Swaziland opened its doors in 2006 in Manzini, Swaziland, as a subsidiary of Letshego Holdings Limited (LHL). It is a regulated financial services provider, focused on the low to middle income earners in Swaziland. LHL was incorporated in 1998, is headquartered in Gaborone and was publicly listed on the Botswana Stock Exchange (BSE) in 2002. Letshego is the largest indigenous company on the BSE by market capitalisation (in excess of US\$500 million) and ranks among the top 40 market value sub-Saharan Africa companies (excluding South Africa).

Letshego Swaziland's success can be attributed to simple-to-understand, affordable and inclusive products that are readily accessible. Its quick turnaround time, from application for a loan to disbursement, of not more than 24 hours is one of the company's unique selling points. It has enabled the improvement of customers experience and built a loyal customer base in the country. As a member of the Letshego Group, we have steadily grown into a leading financial services provider through the dedication of our staff members and sales agents, most of whom are Swaziland citizens. Our customers use our solutions to fund their education, health and housing needs.

Contact person: Mr. Charles Hlatshwayo
Tel: +(266) 223031017, **Email:** charlesh@letshego.com

Further information can be found at www.letshego.com.