

# A tribute to

**JOHN ALEXANDER BURBIDGE**



**On behalf of the Letshego Family, I am both saddened and honoured to commit this tribute and dedication to a great man, executive, leader and mentor - John Alexander Burbidge.**

It is with great regret that we mark the passing of John, a man who will be missed by many. John was a selfless man who gave so much of himself and left a shining legacy in supporting Letshego's journey of success.

Even in my personal capacity in succeeding him as Letshego Board Chairman, I too learnt a great deal from John during his span of leadership. Along with so many others, I count myself fortunate to have met John and secured the opportunity to gain from his experience, careful guidance and wisdom.

We wish to celebrate John's life, and mark Letshego's sincere appreciation in his contribution to the Group's evolution and growth, positively impacting the lives of many Africans across the continent.

John Alexander Burbidge took up his appointment to join the Letshego Board and family in 1998 at the inception of Letshego, initially as a Director, then independent non-executive director, and finally as Group Chairman. As Group Chairman, with a distinguished track-record as a qualified Chartered Accountant in the UK, he oversaw Letshego's journey through a commendable expansion drive, which today sees the Group span 11 Sub Saharan markets.

During John's tenure, Letshego launched its successful diversification strategy, introducing savings solutions to complement our existing consumer lending business. John's guidance saw Letshego gain invaluable momentum in our commitment to increasing financial inclusion, and making a difference in the lives of thousands of individuals - many of whom had historically struggled to access formal financial support to expand their own opportunities for growth.

John joined Letshego when it was still considered a newborn, and today we celebrate and commemorate a personal legacy that encompasses the development of both individuals and companies alike.

On behalf of the Letshego Family, we extend our sincere condolences to John's family for their personal loss. As one of the many beneficiaries that have gained from John's unwavering personal commitment, we wish to express our sincere appreciation and gratitude for John's life and legacy. It is through John's tenacity and generosity that Letshego is the successful growing multinational it is today.

John Burbidge was unwavering in his passion for social responsibility, he spearheaded the establishment of foundations that have contributed to giving back and building our society. These same foundations stand to make a difference in the lives of many more generations to come.

**Thank you John. We are fortunate and forever grateful for your effort and contribution.**

**Enos Banda**  
**Letshego Group Chairman**

