

For Immediate Release

14 November 2018

## Letshego's 5-A-Side Football Team Represents Botswana at International Tournament for the Third Consecutive Year

- Letshego's 5-A-Side team has qualified as country representatives for the Football 5-A-Side World Cup, taking place in Cape Town, South Africa from the 17<sup>th</sup> to the 18<sup>th</sup> November 2018
- 2018 marks Team Letshego's third successive annual qualification to represent Botswana at the prestigious sporting tournament
- Letshego Team are the current champions of the Standard Chartered Bank 2018 Cup
- Letshego recognises the power and potential of the local sports industry as a tool for encouraging productive community engagement

**GABORONE:** The Letshego 5-A-Side Football Team has qualified for the third consecutive year in representing Botswana at the **Football 5-A-Side World Cup** (F5WC). This year the F5WC will be held in Cape Town from the 17<sup>th</sup> to the 18<sup>th</sup> November 2018. The Letshego 5-A-Side Team leaves for Cape Town on Wednesday, 14<sup>th</sup> November 2018, with their first match set for Saturday, 18<sup>th</sup> November 2018.

To qualify for the Football 5-A-Side World Cup, the Letshego team battled it out with several other teams to win the coveted 2018 Standard Chartered Bank Cup for the third time. In addition to competing in Cape Town, the team's stellar prize includes travelling to Anfield, Liverpool to watch a Liverpool match on home grounds, as well as receiving top-notch training from Liverpool coaches. The team is eager to surpass their previous records of reaching the quarter finals in both the 2016 and 2017 tournaments.

**Letshego Botswana's Chief Executive Officer, Fergus Ferguson** commented, "*Letshego is proud of the team's individual commitment and tenacity in achieving success in the International 5-a-Side tournament – not only will they be representing Letshego, but also putting Botswana on the international map in what is becoming an increasingly popular sport. They have our full support as we wish them every success in the upcoming tournament.*"

The F5WC brings together a global initiative to select talented, amateur football players through regional 5-A-Side qualifying rounds from 32 countries which then compete at the world finals. The tournament aims for mass participation amongst amateur football players, who play for leisure, whilst bringing together countries to celebrate the game.

**The Letshego Team's Captain, Mmoloki Njamela added,** "*We are proud and privileged to represent Letshego and Botswana on two prestigious, international football platforms and would like to thank the local sporting authorities, the International 5-A-Side Committee and private sector sponsors as we fly the Letshego and Botswana flag high. We are thrilled to have qualified as country representatives for the third year running as it shows our hard work and training is paying off. Our goal is to go even further this time around and hopefully bring the cup home.*"

To stay updated with the Football 5-a-side World Cup visit <https://f5wc.com/> or <https://www.instagram.com/f5wc/?hl=en>

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# PRESS RELEASE



Notes to the Editor

## About Letshego Holdings Limited

The Letshego Group is a proudly African multinational organisation, headquartered and listed in Botswana and focused on delivering inclusive finance solutions to undeserved populations across 11 Sub Saharan Markets. With a staff compliment of over 3000 – including both direct and indirect sales agents - and more than four hundred thousand customers, Letshego is synonymous with leveraging innovation and technology to improve the lives of individuals who have limited access to traditional financial services. In 2018, Letshego celebrates 20 years of supporting regional communities, with strong progress towards the Group's ambition to be Africa's leading inclusive finance organisation. For more info visit: [www.letshego.com](http://www.letshego.com).