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Letshego bringing joy and comfort to our children

MAPUTO – Letshego Financial Services Lesotho (Letshego) continues in its unwavering dedication towards improving the lives of people across the country. Driving social impact in communities across Lesotho remains a focus for the financial services company, with the most recent manifestation of this community promise taking shape in the form of a donation towards Resource Centre for the Blind (RCB).

Said Doreen Van Tonder, **CEO** of Letshego, “The work that the Centre does is remarkable, and we commend them on their efforts, on a daily basis, to bring hope to tomorrow’s leaders. Our children really are the heart and soul of this country, and we are honoured to be able to support them in any way possible. This is the beginning of relationship that we hope will improve the children’s’ lives over time.”

Letshego donated 70 comforters towards the Centre, allowing these little souls to enjoy the comfort and joy of a good night’s rest in a safe, warm environment. The handover was made before Morena Seeiso Bereng Seeiso, Patron of Sentebale Morena Seeiso Bereng Seeiso, representatives of RCB and the Letshego team.

Located in Maseru, RCB was established in 1971, and today caters for 75 visually impaired learners from the 10 districts of Lesotho. 50% of these learners are vulnerable children, and are cared for by an additional 16 members of staff of the Centre. The Centre provides free education, basic life skills training and boarding facilities to learners.

“Our mission has always been to create a society in which every child is celebrated as a unique and valued creation of God,” said **XXX, XX** at the Centre. “Today, this vision has become more real thanks to the generosity and love of the Letshego team. A centre such as ours relies on the kindness and support of Government, independent organisations, and members of the local community. We thank Letshego for heeding our call for support, and encourage other corporates to follow suit and lend their aid in any form.”

Beyond championing accessible and appropriate financial services, Letshego Lesotho embodies the inherent Letshego Group promise of improving lives. In its 17-year history, social responsibility and sustainability have become an integral part of Letshego Group’s business model, addressing social, environmental, ethical lending and consumer concerns in close co-operation with all stakeholders. The Group earmarks up to 1% of after-tax profits annually to invest in programmes where real needs exist across markets including in livelihood improvement, education and health areas.

“In our 3 years of operations, we have deliberately ensured we support sustainable, impactful, community development initiatives. This is one of many such efforts, and we look forward to continuing to find new avenues to improve the lives of Basotho,” concluded Van Tonder.

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ABOUT LETSHEGO LESOTHO

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Letshego Financial Services Lesotho (LFSL) started its operations in September 2012 as a credit only licenced financial service provider.

It is a subsidiary of Letshego Holdings Limited (LHL), a pan-African financial services group that is headquartered in Gaborone, Botswana. LHL was incorporated in 1998, and was listed on the Botswana Stock Exchange in 2002. Today, the Group has a market capitalisation of approximately LSL 9 billion or just over US\$ 760 million.

LFSL is one of nine subsidiaries owned by LHL that offer inclusive financial solutions across East and Southern Africa – servicing Botswana, Kenya, Lesotho, Mozambique, Namibia, Rwanda, Swaziland, Tanzania and Uganda. LHL owns a majority stake in all its subsidiaries whilst promoting the inclusion of local stakeholders.